

easyice

Thinking about buying an ice machine? **Beware of the hidden costs!** From hefty upfront fees to sudden repair bills, freight issues, and inexperienced techs, this purchase can quickly become a business nightmare. Plus, the frustration of waiting for parts can disrupt your operations at crucial times. Don't stress over these risks, consider an Easy Ice Subscription! Our innovative program covers all your ice needs for a single monthly fee, so you can concentrate on growing your business without the chaos.

What are some of the most common issues we see? Read more below!



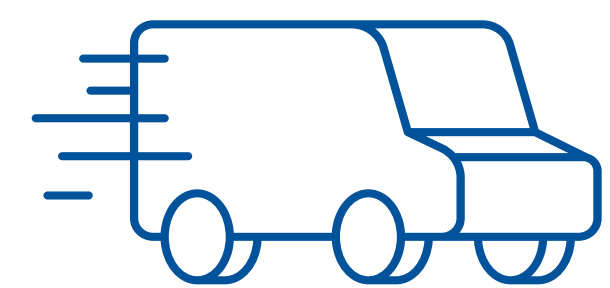
Freight Damage!



Pass the Buck!

Damaged shipments often result in carriers and suppliers throwing up their hands, leaving you to figure it out! We should know, we process hundreds of claims per year.

OR



Our Responsibility!

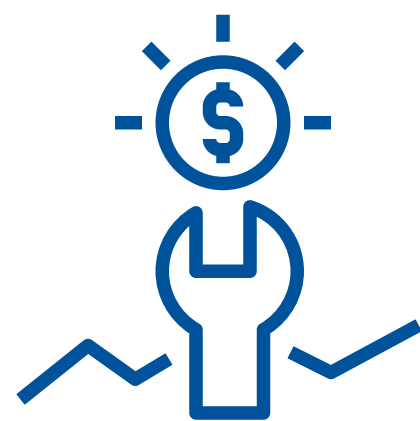
The Easy Ice Subscription Program removes this common occurrence. Remember, it's our job to set you up for success!

Fact!

The HVAC industry faces a shortage of qualified technicians, with a current deficit of around **110,000** professionals. (workyard.com)



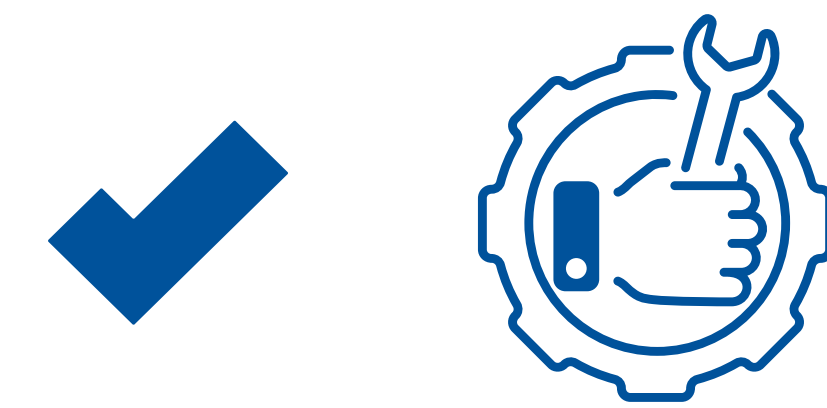
You're Paying for Training!



It's a Different Issue!

You're not billed depending on whether the ice machine gets fixed correctly the first time. **You're paying per trip!** When's the last time a service company admitted to a mistake? More common is attributing additional calls to a "different issue" or a "new problem".

OR



Our Responsibility!

The Easy Ice Subscription Program is aligned with your interest: **HAVING ICE**. If we fail to repair the unit that is a cost to us—**NOT** you!

Did you know that "new" or "green" service techs are often the largest income producers for their company? When you really think about this, you realize that you're paying for their on-the-job training.

Fact!

3



50%

of the ice machines we service outside of the Subscription Program have installation issues.

Incorrect Sizing and Poor Installations



You're too busy to worry about this!

Purchasing an incorrectly sized ice machine can lead to costly repercussions. If it's too small, ongoing ice purchases get expensive. Additionally, businesses frequently outgrow their machines, ultimately forcing them to buy another!

OR



Our Responsibility!

The Easy Ice Subscription Program comes with an **Upgrade** option so we grow as you grow. Once again we're aligned! And if we size you too small, we'll correct our mistake at our expense—NOT yours!

These are just a few of the reasons that smart and seasoned operators utilize Easy Ice for their ice needs.